



LIVE SEMINAR RICHES

**HOW TO HOST A SEMINAR
AND KEEP HUGE PROFITS**



Live Seminar Riches:
How To Host A Seminar And Keep Huge Profits

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Foreword

Thousands, if not millions of internet marketers are not only making a name for themselves in the industry but are also now living their life-long dreams.

The journey may not have been easy for them but they were wise enough to take great advantage of the countless opportunities that internet marketing provides.

As a profession, internet marketing is as lucrative as you can imagine it to be. First, it utilizes the Internet as its core means to earn huge income while incorporating key marketing strategies along the way.

What's great about internet marketing is the fact that this business does not require one to be an expert just to try it out. Even those with no background at all were able to gain exposure and success in this kind of industry.

This Ebook will present to you the biggest internet marketers in the world today and their stories will be shared so that those hoping to submerge themselves in the opportunity will be inspired greatly.

Chapter 1

Introduction

What is Internet Marketing

The use of the Internet has become a common practice among a lot of people. This being the case, people no longer just go online to check their e-mails or converse with friends. Nowadays, people also go out of their way by selling or purchasing various types of goods and services that can be useful to them.

These goods and services need to be marketed properly so that it can broaden its reach. This effort is known as internet marketing because all the various marketing efforts done are centered on the use of the Internet.

Thus, correct use of marketing techniques can help ensure the success and sales of a product or service.

But this is not all there is to ensure one's success in the industry.

Live Seminars Centered on Internet Marketing

Most people make good use of their knowledge, passion and some form of expertise by conducting their own live seminars centered on providing guests with the best and most successful internet marketing techniques.

But the question is, can all internet marketers just hold their own live seminars as they wish? Also, who qualifies for this kind of activity?

The basic answer to this question is that internet marketers who are not afraid to try and take a risk are those that can hold their own live seminars.

This Ebook will give you a rundown of names of who these internet marketers are and what has been the focus of their live seminars.

Their success stories are truly inspiring and it would move you to act on your impulse and just try your luck in the industry. Of course, this is not to say that you wouldn't be equipped with the proper training and techniques that can help you out. This Ebook can very well do that for you.

In a few months or a year's time, who knows, you just might also be one of these internet marketers sharing your success stories with the entire world.

Chapter 2:

Why Live Seminars Are Really Lucrative

One cannot really say that he is successful in the world of internet marketing just because he has the passion, knowledge and training required to do the job right.

In order to utilize one's talents in the said field, it is always best to share it with the rest of the world through various organized live seminars.

There are several reasons why live seminars are regarded to be one of the most lucrative jobs at present time. These are the things that you will learn within the pages of this Ebook.

What are Live Seminars

Live seminars are organized events wherein an invited guest speaker will talk about the main topic for the said event.

For instance, the topic could be learning the basic marketing techniques for internet marketing. Someone who is abreast with the topic will be invited to talk about it.

The goal of live seminars is to provide all attendees with the necessary knowledge they would need in trying out the same industry or job.

Thus, only those who are considered to be experts in the field should be invited to speak on behalf of a specific topic.

Live seminars are considered effective because instead of reading through information found in books or various websites, someone is ready to provide actual personal experiences that can inspire you to act in a certain way.

What's more, seminars pave the way for open communication so you can immediately ask questions and get immediate answers as well.

Seminars as a Lucrative Profession

Of course, people who speak at seminars also earn a huge amount of profit. This is because people are paying not only for the experience and expertise of a guest speaker speakers also need to make sure that all things related to the event are prepared accordingly.

For instance, if you are a renowned guest speaker for various seminars on a specific topic, you are being hired for your knowledge because the people behind the event believe that no other person can share a more profound approach to the topic.

You will then be required to spend several hours talking about your experience among a huge crowd so you will also be paid for your time and effort.

Thus, live seminars are indeed a lucrative job that ensures huge and steady profit especially if your expertise is centered on a topic that is useful at the present time.

Various Internet Marketing Tactics

For the sole purpose of this Ebook, you will be learning a number of different effective tactics done by other Internet Marketers who have had their fair share at holding live seminars.

These tactics can help you learn as much as you can with regard to the topic and can train you to eventually come up with your own profitable live seminars as well.

These tactics are exclusive tactics that you can only get from this Ebook because they are centered on the right kinds of approaches, personalities and various thinking hats you need to wear when you are finally in front of a huge crowd.

Chapter 3:

Armand Morin

Armand Morin is one of the most successful names in the world of internet marketing today. He was also one of the few successful names behind running the longest, most profitable seminars in the United States.

Every year, Armand is able to receive approximately \$20 million from doing what he loves to do and what he's really good at. There was even a time wherein he earned approximately \$100,000 million just from doing online sales.

All of his achievements did not come easy though. Armand is known for being one of the best in the industry where he also worked as a full-fledged trainer, created software, the MasterMind program and constantly speaks on stage in front of a huge crowd.

Once, he spoke in a 90-minute presentation centered on the topic of internet marketing and he was able to earn a huge sum of approximately \$995,000 in sales.

Now, wouldn't it be interesting to know Armand's background; how he started in the industry and what inspired him to do so? These are just some of the things you will find out.

Get to Know Armand Morin's Business Background

Armand is focused on two different things. One, he works by teaching people how to market all sorts of businesses online and two, he also works as a product developer.

The latter basically means that Armand constantly invests his time in finding different products that customers might want and need. After which, he develops these products through the help of his trusted team members.

Armand's eBook Software

One of the first things that made Armand truly popular was the creation of his Ebook software way back in the 90s.

The creation of the said software was a result of an unfortunate event wherein Armand's merchant account was taken away from him after he earned around \$4.2 million in just 12 weeks.

Due to this, Armand decided to find a way to process credit card payments online without having to use a merchant account.

His Ebook now provided readers with an insight that various websites and companies (like PayPal, ClickBank and AlertPay) exist and can be used by users of the internet.

With this idea, Armand knew that he also needed an Ebook software that would make it possible. After purchasing 7 different softwares that didn't do what he needed them to do, he randomly thought about creating just one single Ebook software that would do all of these things.

For only \$5000, Armand's idea was created and developed but it garnered him one of his biggest sources of income to date.

Getting into Live Seminars

Throughout the years, Armand's Ebook readers as well as those he has helped grow their businesses found him as a huge source of inspiration.

Thousands of individuals, companies and groups invited him to give live seminars which he decided to do immediately.

As a result, he was able to teach more and more people live with regards to internet marketing and was also able to earn the biggest profit of his entire life.

Chapter 4:

Alex Mandossian

Alex Mandossian is the author of the 7 Step Action Plan that is centered on educating internet marketers on how they can turn random strangers into raving fans. As a result, this can help generate leads in a shorter period of time and without exerting as much effort.

Alex's concept of turning strangers into actual friends is perhaps one of his smartest moves to date. This is because everyone who has created an online business selling various types of products and services would know that it is not easy to make friends online. Well, it is. But making friends who can guarantee income is what's truly difficult.

Get to Know Alex Mandossian

Alex Mandossian is the founder and CEO of Heritage House Companies. He is also well-known as one of the prime online traffic conversion specialists today.

He has closely worked with some of the biggest companies in the industry like Dale Carnegie Training, NYU, Pinnacle Care, Peak Potentials, Mutuals.com, Strategic Coach and a whole lot more.

He is also one of the most sought after speakers at various teleseminars along with some of the biggest thought leaders like Jack Canfield, Bobbi De Porter, David Bach, Harv Eker and the like.

22 years in the business, Alex now generates approximately \$300 million in sales and profits through the use of electronic marketing mediums like TV Infomercials, 24-hour recorded messages, online catalogs, teleseminars, internet marketing, webinars and more.

The 7-Step Action Plan

As the author of the 7-Step Action Plan Ebook, Alex's main goal is to provide his readers with all the tips and techniques they will ever need to make their online business profitable.

The said Ebook also consists of valuable information as to how business challenges can be solved without having to lose clients or change one's niche again and again.

Readers will also have exclusive access to the four handy tools that can help create a steady stream of qualified leads through a personal action plan checklist, 6-part comprehensive audio Ebook, 58 pages of enhanced transcript and an action worksheet.

Quality vs. Quantity

Alex is also one to remind his readers that the quality of leads and lists is what's more important compared to the number of people who sign up to your business. This is because at the end of the day, what you want is to find people who will actually translate into actual earnings and not those that are only there for the heck of it.

When you focus on what's truly important, it is more likely that you will be able to earn better profits without jeopardizing the actual potential of your business. What's great about Alex Mandossian's

helpful Ebook is the fact that it also comes with a 30-day money back guarantee so if you are not satisfied with what you learned, you don't have to deal with the book any longer.

You can either give it back to get your money or you can give it to friends who might find it more useful and helpful than you think.

Chapter 5:

Jim Edwards

Jim Edwards is a renowned internet marketing guru and is also the author of the ebook entitled “Turn Words Into Traffic”. He has created an audio course entitled “Affiliate Marketing Blueprint” that has inspired several would-be internet marketers out there to try their luck in the same industry.

Jim is well known for his straight and confident talking style as well as his sense of humor that automatically draws in the crowd as they hear him speak.

As a famous internet marketer, Jim has also written a number of ebooks, print books and thousands of articles. He also works as an elite mentor, motivational speaker and coach and is constantly invited to give live seminars to thousands of companies around the globe.

Jim’s Products

Throughout the years, Jim has also produced roughly around 40 informational products on DVD and other downloadable electronic formats online. He also conducts webinars on a weekly basis. His seminars and other live engagements are inspired by his true to life success story.

Jim makes it a point to share his learning in every event that he attends because he believes that as a normal and ordinary person, people who are interested to try out internet marketing today will be inspired to hear what he has to share.

Some of his most famous works include The Net Reporter, True Life Success Lessons and I Gotta Tell You blog and newsletter.

Jim's Life Story

At a young age, Jim was the type of person who was always after reaching his full potential. He first excelled in the field of estate and mortgage banking and eventually pursued his own business. At one point, Jim's business failed, he suffered from a heart condition and eventually declared bankruptcy.

But of all these grueling events did not stop him from trying again.

Because he was a master of the Internet and is also highly knowledgeable when it comes to internet marketing, Jim decided to work his way up the ladder once again. After two years, he was once again financially stable and ready to pursue greater heights.

Continuous Development of Products

Jim believes that if you have special knowledge about something that can be useful to others, you shouldn't have any reason not to tell

people about it. At present, he continues to do seminars and produce various materials that can be helpful to everyone out there.

Some of Jim's products have also been considered the number one best-selling products in the educational, business, economics and special interest categories as published on Amazon.

At present time, Jim still continues to create various products for everyone to benefit from. He is also a regular at several internet marketing seminars that are usually jam packed in the United States and other parts of the world. Jim has also worked closely with some of the most successful names in the field and has inspired people to maximize their full potential and the opportunity that the world of internet marketing now provides.

Chapter 6:

Mike Koenigs

Mike Koenigs works as a CEO at the Instant Customer Smart Mobile and Online Marketing. He also assumes the same position at the Traffic Geyser Video Marketing System.

At present, he also works as an entrepreneur, filmmaker, author of various publications and Ebooks. He is patent holder in the field of “Cross-Channel” marketing which is one of the most profound internet marketing techniques used today.

In 2009, Mike received recognition as one of the Marketers of the Year – an award that is only given to the best of the best in the field of marketing.

Other than these successful works, Mike has inspired some of the most famous celebrities in their own right. Paula Abdul for instance is one of the artists who continue to purchase Mike’s works.

Geyser Video Marketing Company

As the CEO of Geyser company, Mike is in charge of overseeing the various videos, articles and media distributed by the company to various social media and networking platforms.

Mike was also the one responsible for introducing the concept of automated “cross channel” marketing platform that easily captures various leads through the use of voice recognition, online, offline and various mobile systems.

He has also worked with various companies like Sony Entertainment, 20th Century Fox, 3M, Dominos Pizza, Mazda, BMW and more where he also served as a marketing guru and a proprietor of some of the most interesting marketing techniques of today.

Online Productions and Other Ventures

Throughout his years in the industry, Mike, along with his team members have already created at least five online product launches. One of which grossed approximately over \$9.1 million.

Mike’s expertise was further utilized when he decided to collaborate with one of his long-time friends, Deepak Chopra, another remarkable author in his selected genre. The book that they created was called 21st Century Book Marketing.

The book was focused on helping authors, speakers, coaches, consultants and other authorities to get published themselves. The two collaborated on another work which was entitled Everything You Should Know about Publishing, Publicity, Promotion and Platform Building.

Specialties

Mike's specialties include his work as a marketing and business consultant, entrepreneur, fundraiser, web developer, director, product developer, filmmaker and so much more.

Live Seminars

He also religiously comes up with various live seminars for the sole purpose of imparting his knowledge and expertise on internet marketing in the hopes of helping people and companies grow their business online.

His main approach is pretty straightforward making him a top choice for speaker at various events related to the said field.

Mike has been giving live seminars in certain parts of the United States as well as other parts of the globe. His work is not only limited to helping people find their niche and grow their online business. Rather, he is also tasked to inspire a lot of people with his experiences and life stories.

At present, he still conducts the said live seminars and as a result, he is still able to inspire and change the lives of thousands, if not millions of would-be internet marketers out there.

Chapter 7:

Glazer-Kennedy

The Glazer-Kennedy approach to educating online business owners on how to find their niche and market their business is one of the most outstanding approaches today. This is to say that the people behind the group focus primarily on their core principle which is to provide clients with five beneficial business-building experiences.

Glazer-Kennedy's Core Principles

The first principle that the team at Glazer-Kennedy greatly invests in is the facilitation of accelerated learning and application as promoted by the Kennedy Marketing and Business Success Strategies that they employ.

Second, friendly accountability and encouragement is also regarded with utmost importance along with the fostering of creative thinking.

Peer advisory or sounding boards is just one of the things you can get from joining the Glazer-Kennedy team. This is also deemed to be very important because this paves the way for the exchange of thoughts and ideas that can be beneficial to everyone.

Of course, with all of these things, it is expected that the end result of every session conducted by the group would result in a successful opportunity for cooperative alliances that can be created between various groups of businessmen.

Get to Know the Kennedy Study and Mastermind Group

Basically, the Kennedy Study and Mastermind Group is centered on inculcating positive outcomes for businesses in the United States.

What makes the group standout is the fact that they have nine solid years of experience in the field of internet marketing and entrepreneurship.

Books have also been created to foster a more personal approach to learning about the various aspects of internet marketing. Some of Glazer-Kennedy's books have been part of the 100 Best Business Books of Inc. Magazine and Business Week Magazine's Bestseller list.

Glazer-Kennedy's No B.S. Marketing Letter is said to be the biggest one in circulation and is also one of the most popular paid subscription newsletters on the topic for several years now.

The group is also centered on creating and implanting a unique and organized system that can transform any online business to reach its full potential. The people behind the group are considered to be the best among the best in the industry.

Closer Look into the Five Glazer-Kennedy Strategies

The Glazer-Kennedy Mastermind Group believes in the importance of finding time to focus on one's business as well as having a concrete path or guide to help organize ideas. As a result, the company can provide live seminars and other forms of education by implementing a forced focus system, capable guide, high priority curriculum, coaching and group reinforcement.

All of these factors are regarded as some of the most crucial steps to internet marketing that can also help businesses reach their goals.

Glazer-Kennedy Live Seminars

The live seminars conducted by the team are ideal for business owners and entrepreneurs, sales professionals, self-employed professionals in private practice, those who have an open mind to accept new things and trends in relation to the use of the internet and those who are basically motivated to make improvements in their own marketing and sales methods.

Chapter 8:

Yanik Silver

Yanik Silver is regarded as an underground leader in online seminars. This Internet marketing superstar worked as an author and speaker to some of the most successful live seminars in the world of internet marketing today.

He provides online business owners, regardless if their business is big or small, various means and ways to effectively generate profit.

Your Question Dictates Your Answers

Yanik Silver is also very smart. He introduced the concept that the questions you ask are actually the answers you are also looking for. This means that if you are thinking about creating or opening an online business, the answer to that question is that you should do it because there is a right idea and all you need now is to invest in it and foster your thoughts.

Taking action when it comes to the things that come to your mind is also crucial because this is what sets people apart. For instance, there are people who have hundreds of exciting ideas but they do not necessarily like to take a leap of faith to make it work.

There are those people who may have very few ideas but they are risk takers and they end up generating more income because they are not scared to fail or make mistakes and they constantly try. Obviously, this is what happened with Yanik Silver

The Big Idea

One of Yanik's biggest ideas came to him around three in the morning. He was contemplating on whether or not he should go back to bed but a bigger part of him insisted that he should wake up and think the idea through. Thus, his first idea came about and it was called "Instant Sales Letters". This idea resulted in him earning his first ever million dollar profit.

Affiliate Marketing

Over the years, Yanik also decided to focus on affiliate marketing because during this time, more and more people were already creating their own online businesses. Yanik wanted to set himself apart.

His second biggest online venture garnered him roughly around \$4 million in sales in just a year. Still, he did not stop.

The Internet Lifestyle

Throughout the years, Yanik has also developed his own impressions and mindset with regard to the internet lifestyle. According to him, this lifestyle speaks of fun, freedom, financial independence brought about by the Internet. This turned out to be one of his most recent internet marketing ventures.

The internetlifestyle.com is Yanik's blog which is rather personal and informational. Here he writes about his success stories in the world of internet marketing and he constantly presents his readers with a list of the things he wants to achieve through the use of the internet. This

easily proves that up to now, Yanik still continues to innovate and utilize the growing powers of the internet.

Live Seminars

Yanik has also been an author of various live seminars centered on helping individuals and companies to grow their business no matter what their niche and focus really is.

Chapter 9:

Ed Dale

Ed Dale is one of the most successful authors of various internet marketing seminars. He also organizes several three-day events in select parts of Australia and other parts of the world where he provides comprehensive training on various topics.

Ed is also the founder of the infamous 30 Day Challenge, an introductory program that is focused on helping people, even those with no proper background and training to earn their first dollar through the use of the internet and eventually grow it into thousands of dollars in just one month.

One of his most remarkable moves was when he sold his first ever portfolio for \$5 million. He is now currently teaching the “Underachiever Method” which is centered on helping people find and build their niches and eventually earn a few hundred or thousand dollars.

The Future at Present Time

One of the most interesting facets to Ed’s personality and mindset is his uncanny ability to anticipate what may happen in the future with regards to internet marketing and online businesses. As a result, he is able to constantly create viable solutions on how to market which business and how to use various types of social networking sites to ensure its success.

The bottom line here is that Ed is truly focused on how to make money online because he believes that the opportunity is just too good to waste.

Ed Dale's Live Seminars

Ed's live seminars are focused on so many different things. For instance, he is highly knowledgeable and experienced when it comes to niche sites, SEO and website flipping, keyword research, domain and website investing, offline and online lead generation and countless advice on how to utilize these concepts and transform them to actual profits.

He is also very big when it comes to providing an interactive approach in his seminars. At the end of every session, an open forum and discussion is held. Ed tries his best to entertain all the questions thrown at him because he believes that this is a good way to learn, even from his end.

Internet Marketing: Cutting Edge

Ed, along with his entire team of fellow internet marketers are always in the loop when it comes to the latest online trends of today. As much as possible, they also try to test these trends in an attempt to build traffic and make money.

The testing of the Facebook Flyers was one of his biggest contributions as an internet marketer and what is interesting to know

here is that he made it a point to share his findings on the said matter.

Beginners in the World of Internet Marketing

Although Ed is highly experienced and knowledgeable in the field of internet marketing, his focus is primarily centered on providing tips and advice to beginners in the industry. He believes that this is the best time for people to get their training because they are clueless and very much open to suggestions. This is definitely one of the reasons why Ed's live seminars are also highly successful.

Chapter 10:

Jay Abraham

Jay Abraham is a well-known marketing professional whose works as a consultant for various clients in search of “miracles” for online business are renowned.

At present, Jay is considered to be the highest paid marketing consultant in the United States and is also tagged as the “American’s Number one Marketing Wizard”.

Of course, Jay wouldn’t be called as such if he hasn’t literally impressed and changed the lives of millions of people worldwide.

It would be quite interesting to know that Jay worked in over 460 industries and more than 12,000 businesses both big and small and has created in excess of 6 million new prospects and leads. Jay has also reached a \$9 billion market value for his clients around the globe.

Jay continues to create an outstanding range of profit-generating opportunities by helping to maximize the potential of any business or company. He is highly invested in what he does and has trained himself to excel at it throughout the years, making him one of the most sought after internet marketers of today.

The Marketing Guru

As a full fledged marketing guru, Jay works as a doer and as a teacher. He believes that you need to know how to man both tasks in order to be really successful at it.

Because he has so many wonderful things to share with everyone who is need of his help and guidance, Jay wrote several books on various topics that can be helpful to them.

All of his books are also successful and have garnered respect and huge sums of profit from all over the world.

Mr. “X” Book

Jay introduced the concept of the Mr. “X” Book, one that is centered on earning profit through various types of methods like start-up marketing, motivational marketing, prospect conversion, direct mail marketing, telemarketing and a whole lot more.

The same book also incorporates the author’s philosophy and how to profit from it while integrating various strategies that ensure different types of successful results.

Where You Are and Where You Want to Be

Jay also provides a full course on how to figure out where you are and where you want to be in the near future in terms of your online business and other ventures.

This book of his comes with an actual workbook and 12 audio CDs. There is also a bonus of 12 CDs on the topic of The Marketing Wizards Edge volume 2.

Multiplying Results Video

Jay has also starred in videos as a featured speaker in one of the most interesting results videos of today. This 2-hour session boasts of a compressed five-day seminar where he summarized some of the most important input on various topics of internet marketing and more.

At present, Jay continues to write various books and holds several live seminars in certain parts of the world where his main goal still remains intact and that is, to help online businesses, regardless of size to make huge profit and garner an even bigger following despite of tight competition.

Chapter 11:

Ken McArthur

Ken McArthur is one of the most brilliant minds and authors behind several books centered on internet marketing. He has worked as a marketing event producer and has also been invited to conduct various live seminars for those who might be in need of guidance and inspiration in the same field.

Ken is also the author of one of the most bestselling books in the world of internet marketing which was called Impact: How to Get Noticed, Motivate Millions and Make a Difference in a Noisy World. The said book has indeed spurred millions of people to build partnerships and collaborate with everyone they work with.

Ken's Live Seminars and Series

Ken is also a popular host of a number of live events and seminars that bring together some of the top-level marketers, entrepreneurs, NGOs, business owners and corporations to make millions of dollars through joint ventures.

Within just a short period of time, Ken is able to create various products and he constantly holds launches that result to multi-million dollar earnings in no time.

He is also a regular at hundreds of leading marketing events and he has dealt with some 400 of the top products ranked in the internet today.

AffiliateShowcase.com

Ken McArthur is also the brainchild behind the creation of the AffiliateShowcase.com website, a pioneer in affiliate program search engine and directory systems. He is also the founder and CEO of the MBS Internet Research Center, the one responsible for conducting some of the world's largest surveys focused on the topic of creating and launching successful informational products online.

Ken also has a passion for working closely with individuals because he believes in the importance of providing the same knowledge to people even if they are not part of huge corporations or companies. As a result, those he met are now making their own name when it comes to their online businesses.

Mentoring and Coaching Sessions

Other than all of these things, Ken McArthur is also a renowned coach and mentor who is focused on helping and inspiring individuals, companies, corporations and teams on how to use various internet marketing techniques, strategies and systems that he himself developed to help spread ideas on products and services that might be crucial for others.

Other Speaking Engagements

As a remarkable innovator, Ken leverages on the power of the internet, social media, joint ventures and mass influence strategies to maximize the powerfulness of collaboration and active relationship marketing.

At present, he is still very much active in conducting various types of live seminars in all parts of the United States. The topic of each of his seminars may be different but the core principle behind it is centered solely on internet marketing and everything positive in relation to it.

After every talk Ken is always able to inspire his audiences and he is also able to keep them entertained. Since he employs various strategic tools he is certainly able to create a massive impact on the lives of every single internet marketer out there.

Chapter 12:

Ryan Lee

Ryan Lee is one of the most successful live seminar authors who have also helped improved the lives of various big and small online businesses.

His journey into the world of internet marketing wasn't easy but because he knew that it was worth it, he made it a point to utilize his knowledge and passion to generate huge profits.

Ryan believes that working for very long hours is inevitable if you want to be able to ensure the success of your online business. In fact, working for very long hours is already required even if you are just starting one out.

He also believes that working on what needs to be done requires complete focus and determination. There's no need to work for 20 hours per day just to be able to reach your goals. If you know how to say no to distractions, 8 hours of continuous working can result to the same things.

Build a Strong Brand

Ryan Lee is a standout when he said that building a strong brand is crucial in ensuring the success of any online business venture.

If you think of it, competition these days is truly inevitable but this does not also mean that you will just surrender to it.

Rising above threats and competitions is a must and when you know what your brand is and when you've invested your time and effort in making it as strong as possible, you shouldn't worry about these external factors.

Sales and Traffic Go Hand in Hand

One of the most valuable lessons you will learn from Ryan Lee is that sales and traffic should definitely go hand in hand. Why? Simply because sales will not take place if there is no traffic to your online business.

Some may argue that sales may still exist and they can be correct. However, if you want continuous sales, you would need traffic to make it happen.

Only Those Who Are Always Online Can Run an Online Business

It would be crazy to start an online business if you do not find it fun to be online at all times. Especially if you are just starting, it would always be necessary to be online to check out the various marketing trends available and to compare what the competition is offering and that you should do too.

Only YOU are Responsible for Your Success

Last but not the least Ryan Lee reminds all would-be internet marketers out there that the success of their online business ventures are solely dependent on themselves. This means that what you do to your business is what will make it successful or unsuccessful so there's no point in blaming others for it.

Ryan Lee still continues to hold various live seminars in the United States and other parts of the world and the topics that he speaks about are centered on providing wonderful and effective advice on how people can brand their businesses properly and generate huge profits from it too.

Chapter 13:

Fabian Lim

Fabian Lim is a famous internet marketer who primarily focuses on specialized keywords, traffic generator, SEO and PayPerClicks.

Fabian has also received recognition and has been considered a “Google Adwords Specialist”. He also works as a well-known consultant for various companies.

It was only in the year 2000 that Mr. Lim started his journey in the world of internet marketing and has since then influenced and changed the lives of a lot of individuals, companies and thousands of online businesses that still exist today.

Mr. Lim used to also work as the Vice President of the International Magicians Society in the Singapore Chapter but whether or not this has any relation to his success and wit in the world of online internet marketing, one cannot really tell.

Live Seminars for Beginners

Unlike some of the biggest names in the world of internet marketing, Mr. Lim is not very much particular with the group of people he trains. He is completely abreast with the topic making it easy for him to speak in front beginners and full-fledged marketers out there.

Of course, his approach when training both is very different. For beginners, Mr. Lim attacks the topic of his live seminars in a simple and relatable manner. He regards his discussions as turning points for those who wish to get into the industry.

He believes that the beginners who witness him speak live will either be enticed to pursue a profitable career in internet marketing or be threatened to push further in the industry. So far, he has only inspired and changed the lives of his guests.

No Get-Rich-Quick Schemes

Mr. Lim is also not heavy into teaching people how to become rich fast because this can never happen. Earning huge sums of profit according to him can only be attained over time by those who are really passionate about what they are doing.

Of course, hard work is required in this kind of industry and this is one of the first things he reminds people when he conducts his live seminars.

Build Contacts

Mr. Lim's events also make it possible for people to find and build their contacts. This is why he highly encourages people to interact with one another just to see if they have the same mindset and impressions with regards to internet marketing.

Some of the biggest names in the said industry also attend his live seminars so it might not be too surprising to find someone who can inspire you to push further and reach your goals.

At present, Mr. Lim still continues to conduct various live seminars that are focused on the aforementioned topics. He goes to various countries in Southeast Asia like Singapore, Thailand and Indonesia and has been one of the most influential factors in changing the lives of these people.

He believes that if people have the will, they can easily find a way to grow big in the world of internet marketing because if he was able to do it, he's certain others can do too.

Chapter 14:

Mike Filsaime

Mike Filsaime is one of the top marketers who have inspired a lot of people to change their lives for the better.

He is a native of New York and he started off by taking a degree in Computer Science and Business Administration at the New York Institute of Technology.

After graduating from college, he worked in the automotive industry for ten years. This is also where he mastered his craft and became a successful general sales manager for one of the biggest automotive companies in Long Island, New York.

In 2002, Mike created his first website along with his first ever product the Carbon Copy Marketing. His venture did not immediately result in the desired success but he pushed further and in 2004, he decided to quit his job and simply focus on internet marketing.

In 2006, Mike created another product known as Butterfly Marketing. This one served as a home study course that helps people find the right mindset, motivate themselves and focus on desired goals.

The success of this new product resulted to even more opportunities for Mike. He became an active speaker and presenter at various live seminars where he would usually talk about his products and inspire people to also find their place in the world of internet marketing.

Success and More Success

In 2010, Mike made it to the Invesp Consulting's list of the top 100 marketers in 2008 and 2009. Upon hearing this, more and more people believed in his capacity and joined his team and they are now considered to be one of the highest paid internet marketers as well.

Mike believes in spreading his luck and success by creating even more products and conducting even more live seminars that can benefit people from all walks of life. Since he owes his success to all those who believed in his capabilities, he continues to share this success with everyone who might be in need of inspiration.

Mike's opportunity is still withstanding and people who wish to become just like him can easily achieve their goals and dreams by simply becoming a member of his team.

Mike also sells a number of video tutorials and Ebooks that can help people maximize their true potential and grow their interests in the industry. He believes that everyone has the capacity to become successful. Sometimes, all they need is a proof that it can be achieved.

Mike Filsaime's Live Seminars

Mike has also been holding hundreds of live seminars in various parts of the United States. His seminars are focused on internet marketing as a whole but he also teaches his guests about various techniques and tactics on how to make it big in the industry.

Mike acknowledges the fact that competition these days is really fierce but there's no need to be scared of it especially if you know what to do. Mike's live seminars are centered on providing an interactive approach where guests can ask sensible questions and find the best answers.

Chapter 15:

Conclusion

It cannot be denied that the world of internet marketing offers countless opportunities to those who are willing to take a chance in the industry.

What this opportunity provides other than the huge sums of profit is an even greater self-worth. Those who may have been searching for their place in the world might easily fit in the world of internet marketing and those who are suffering from financial woes may find their success in the field.

The world of internet marketing provides countless opportunities. In fact, this is perhaps one of the many other aspects of the internet and the World Wide Web that is open to everyone as long as they have the interest, passion and determination to reach greater heights.

Internet Marketing Learning Unveiled

This Ebook has presented you with some of the most inspiring stories ever told by the biggest names in the industry today. You might have been amazed at how, even without any background or experience, these people were able to reach their full potential and dictate the right path for their lives.

You can be the next person to make a name in the field of internet marketing if you know how to take advantage of everything you've learned in this Ebook.

Live Seminars for Greater Success

The creation of Ebooks, blogs and articles is just the first step to making your expertise public. At some point, you would also need to come up with more interactive techniques to reach out to your audience.

Live seminars are definitely inevitable if you want to be able to target a big group of people and inspire them within just a few minutes of your time.

If you have the passion for it, this shouldn't be very difficult.

This Ebook has also provided you with a number of reasons why live seminars can be considered a truly lucrative job.

Truth is, it really is and it's up to you to experience it for yourself.

You can start an online business and watch it grow right before your very eyes or you can start an online business and watch it grow, while inspiring people to do the same thing that you're doing.

When you've become an expert at it, you will become highly publicized and you will be thanked by millions of people who were moved by your own story.

Remember, internet marketing is a lucrative and profitable industry in itself. If you are able to maximize its potential, you will be able to not only generate huge profits, you will also be able to change your life permanently.

Key Learning from Experts

Hosting a live seminar is very easy.

Come prepared and know what you will be talking about. Inspire people and interact with them in a fun and engaging manner. Open your ears and your mind and listen to what others may have to say. Reach out and build possible contacts. Learn and make mistakes but learn again. Inspire people and earn huge profits and then do it all over again.

Hopefully this book has given you a head start on getting started with reaching your dreams and to have great success in you're your business by using seminars.

Best wishes on your ventures.

OTHER RESOURCES:

Hangout Plugin. Webinars From Hangouts Wordpress Plugin

<http://scgoldmine.com/go/?zjkk>

Reasons Networking With Other Business Owners Is Good

<http://scgoldmine.com/go/?22gc>

Business Groups - Make The Most Of Your Membership

<http://scgoldmine.com/go/?meto>